



News Release

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Switch2Health Corp. Motivates the Students of Bergen County Technical High School to be Physically Active

Switch2Health Corp. (S2H) concludes successful trial program with Bergen County Technical High School (BCTS) to promote physical fitness. S2H, headquartered in New Jersey, is the leading enabler of improved Health & Wellness through motivating and rewarding people for physical activity.

“While the goal of the School’s Athletics Department is to enhance the healthy lifestyles of all students by providing programs, facilities and training that promotes physical fitness, competition and life-skill development; we were pleased to participate in the trial program with Switch2Health to motivate our students to be physically active and reward them for their healthy activities,” said Andrea Sheridan, BCTS Principal.

Sheridan noted the students were excited to participate in the trial program, felt a sense of pride wearing the activity band with the school logo, and were motivated to engage in physical activity and to obtain a reward.

“We are grateful to BCTS for recognizing the efforts of Switch2Health in this fight against obesity,” said Seth A. Tropper, President & CEO. “Overweight and obesity has reached epidemic proportions in the U.S., as well as worldwide. According to national data, it is estimated that 65% of Americans are now overweight or obese. Switch2Health will enable individuals to build value and to benefit from their own physical activity,” Tropper explained. “By increasing participation in physical activity, S2H will change the behavior and improve the health of individuals which is partially responsible for an epidemic in the U.S. and around the world. “

The epidemic, said Tropper, is obesity, noting that physical activity is a critical component in the equation to solve the problems of overweight and obesity. The real challenge is in motivating individuals to be physically active.

.About Switch2Health Corporation

Switch2Health™ Corporation (S2H) is the leading enabler of improved Health & Wellness through motivating and rewarding people for physical activity. S2H motivates people to be physically active and brings together businesses and organizations that want to reward those people for their physical activity. Integrated with products based on S2H patent pending technology, users can earn rewards for their physical activity; whereby motivating individuals of all ages to begin, maintain, and or increase their level of physical activity and ultimately lead a healthier lifestyle. For additional information contact Seth A. Tropper at Seth@S2H.com.

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About Bergen County Technical School

Bergen County Technical High School, Teterboro, offers college preparatory academics and exceptional technical training in a dynamic learning environment. The school's faculty and administrative team continually strive to maintain a unique balance between tradition, innovation and change. By following this adaptive posture, school programs are routinely refined and aligned with best practices in both academic and technical disciplines. Programs are demanding and engage students to think critically and solve problems at advanced levels. Students at Teterboro understand what it means to acquire and share knowledge and grow together as an educational community.