



News Release

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Switch2Health Corp. Named “2008 Company to Watch” by the New Jersey Technology Council

Switch2Health Corp. (S2H), was selected by the New Jersey Technology Council (NJTC) as a rising star. S2H, headquartered in New Jersey, was recognized as the “2008 Company to Watch” at the NJTC Awards Gala held November 20th. S2H brings together people who are being physically active with businesses and organizations that want to reward those people for their physical activity. Integrated with products based on S2H patent pending technology, users can earn rewards for their physical activity; whereby motivating individuals of all ages to begin, maintain, and or increase their level of physical activity and ultimately lead a healthier lifestyle.

“It is an honor to have received this award,” said Seth A. Tropper, President & CEO of Switch2Health. “We are pleased to be a member of NJTC and are grateful such a quality organization exists in the state.”

.About Switch2Health Corporation

Switch2Health™ Corporation (S2H) motivates individuals to be physically active and provides a rewards structure for them to do so. S2H's proprietary sensor technology to quantify physical activity coupled with a web-based rewards system, will motivate individuals of all ages to be physically active and lead a healthier lifestyle. Switch2Health is creating “The New Currency of Health,” which will enable individuals to build value and to benefit from their own physical activity. For additional information contact Seth A. Tropper at Seth@S2H.com.

About New Jersey Technology Council

The New Jersey Technology Council provides business support, networking opportunities, information, advocacy and recognition of technology companies and their leaders. Founded in 1996, NJTC's more than 1,200 member companies work together to support their own enterprises while advancing New Jersey's status as a leading technology center in the United States.