



Switch2Health Corp.

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News Release

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**Switch2Health Corp. Receives Grant from
The New Jersey commission on Science & Technology
to Challenge the Epidemic of Overweight and Obesity**

Switch2Health™ Corporation (S2H), an early stage developer of unique technologies and programs that will challenge the epidemic of overweight and obesity, was awarded a \$50,000 grant by The New Jersey Commission on Science and Technology (NJCST) to accelerate the business development process and produce significant value for the company. The award was on a competitive basis, and designed to assist emerging businesses achieve a critical milestone in their commercialization path.

S2H is creating “The New Currency of Health”, which will enable individuals to build value and to benefit from their own physical activity. Switch2Health is creating the tools to promote physical activity, ultimately providing for a healthier lifestyle, through powerful incentive programs for all ages. The New Currency of Health will enable individuals to earn valuable rewards for their energy expended during physical activity. By increasing participation in physical activity, S2H will change the behavior and improve the health of individuals which is partially responsible for an epidemic in the U.S. and around the world. The epidemic is: overweight and obesity.

“We are grateful to the New Jersey Commission on Science & Technology for recognizing the efforts of Switch2Health in this fight against obesity,” said Seth A. Tropper, President & CEO. “Overweight and obesity has reached epidemic proportions in the U.S., as well as worldwide. According to national data, it is estimated that 65% of Americans are now overweight or obese.”

About Switch2Health

Switch2Health™ Corporation (S2H), founded in November 2005, is an early stage developer of unique technologies and programs to motivate individuals of all ages to begin, maintain, and/or increase their level of physical activity and ultimately lead a healthier lifestyle. For additional information contact Seth Tropper at Seth@switch2health.com

About The New Jersey Commission on Science & Technology

NJCST, established in 1985, is responsible for the development and oversight of policies and programs promoting science and technology research and entrepreneurship in New Jersey. Commission members include business leaders, university leaders, scientists, the Secretary of Commerce and Economic Growth Commission, the Commissioner of Education, a representative of the Governor and four legislators.