



News Release

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Switch2Health Corp. Receives Grant from The New Jersey Commission on Science and Technology to Support the Growth of High Technology Companies.

Switch2Health® Corp. (S2H), a leading enabler of improved health & wellness, was awarded a \$50,000 grant by The Commission on Science and Technology (NJCST) to accelerate the business development efforts whereby providing significant value to the company. The award was on a competitive basis, and designed to assist emerging businesses achieve critical milestones in their commercialization path.

S2H is creating The New Currency of Health, according to President & CEO Seth A. Tropper. "Through our website, individuals will be able to build value and to benefit from their own physical activity." S2H will create a culture where physical activity is desirable, Tropper explained. "By increasing participation in physical activity, S2H will change the behavior and improve the health of individuals, which is partially responsible for the epidemic of obesity in the U.S. and around the world."

"We are grateful to the New Jersey Commission on Science & Technology for recognizing the efforts of S2H in this fight against obesity," said Tropper. Physical activity is a critical component in the equation to solve the problems of overweight and obesity. "We are excited with the upcoming product launch to promote physical activity", said Tropper. "We enable individuals to build value and to benefit from their own physical activity, which is a critical component in motivating healthy lifestyles."

About Switch2Health Corporation

Switch2Health® Corp. is the leading enabler of improved Health & Wellness through motivating and rewarding people for physical activity. S2H motivates people to be physically active and brings together communities, businesses and organizations that want to reward those people for their physical activity. For additional information, contact Seth A. Tropper at seth@s2h.com.

About The New Jersey Commission on Science and Technology

The New Jersey Commission on Science and Technology is dedicated to improving the quality of life for New Jersey's citizens and promoting economic development by keeping New Jersey at the forefront of scientific and technological advances. Established in 1985, the NJCST is responsible for the development and oversight of policies promoting science and technology research and entrepreneurship. Commission members include business leaders, university leaders, scientists, legislators and representatives from the Governor's Office for Economic Growth, and the Commissioner of the New Jersey Department of Education.