



## News Release

September 11, 2009  
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### **Switch2Health Corp. Partners with FAN4Kids to Raise Awareness for the Importance of Healthy Living.**

Switch2Health® Corp. (S2H), a leading enabler of improved health & wellness, partnered with FAN4Kids to motivate and reward children to be physically active. S2H KINETIC wristband's will be distributed to children at the Newark Bears baseball game on Sunday, September 13<sup>th</sup>.

S2H believes that one of the most powerful tools in the fight against the obesity epidemic is personal motivation. S2H offers innovative and revolutionary new products that gives everyone an exciting way of engaging in more physical activity while earning rewards. The S2H KINETIC wristbands reveal a reward code upon achieving 60 minutes of physical activity (running, playing sports, dancing, etc.) at which time the reward code is entered online for great rewards such as free movie tickets, DVDs, sports equipment, MP3s and more.

"We are pleased to work with FAN4Kids and the Newark Bears in support of the Healthy Kids Day 2009", said Seth A. Tropper, President & CEO of Switch2Health. "FAN4Kids provides tremendous benefits as they educate and empower kids to make healthy decisions about fitness and nutrition, and instill lessons that last a lifetime", said Tropper.

"One of the most powerful tools in the fight against childhood obesity is personal motivation. S2H has developed a revolutionary new product that gives everyone an exciting way to engage in more physical activity while earning rewards", said Robert L. Oliver Jr., CEO & Founder of FAN4Kids.

### **About Switch2Health Corporation**

Switch2Health® Corp. is the leading enabler of improved Health & Wellness through motivating and rewarding people for physical activity. S2H motivates people to be physically active and brings together communities, businesses and organizations that want to reward those people for their physical activity. For additional information, contact Seth A. Tropper at [seth@s2h.com](mailto:seth@s2h.com).

### **About FAN4Kids**

FAN4Kids is a non-profit education service organization formed to provide children with an integrated fitness and nutrition education. Developed in consultation with the Center for Obesity Research and Intervention at Rutgers University and other expert advisors, the program empowers children and their families and enables them to make sound decisions on healthy eating and proper physical activity. The full year curriculum is taught weekly by FAN4Kids instructors during the school day. For additional information please visit [www.FAN4Kids.org](http://www.FAN4Kids.org).